

# Exhibit A

## FAVORITES

- Welcome
- News Feed
- Messages
- Events
- Photos
- Find Friends

## ADS

- Ads Manager

## PAGES

- Pages Feed
- Like Pages

## APPS

- App Center
- Games Feed
- Music
- Notes
- Links
- Pokes

4  
20+

## GROUPS

- Create Group...

## FRIENDS

- Close Friends
- Family
- San Francisco, Calif...

10

- Friends on Chat



## Internet Advertising - People Who Don't Pay

## About

## Events

## Photos

[Join Group](#)[Open Group](#)

2,244 members

Internet Advertising, We all Know there are deadbeats - Call them out and let the world know... Please Keep in mind you own what you post...

Please keep in mind, there is no self promotion of blogs, networks, and companies and so on here. You will be banned. Posts like, "We always pay work with us" will not be tolerated.

All posts are also syndicated to <http://www.shoemoney.com/deadbeats/> and will not be removed. No exceptions. You are responsible for any claims you make.

## Members by Name

▼ Find a Member

**Aaron Chandler**

Joined over a year ago

[Add Friend](#)**Aaron Glinski**

The Art Institutes

Joined over a year ago

**Aaron Gravitz**Chief Executive Officer  
at StreamTrack Media

Joined over a year ago

[Add Friend](#)**Aaron Harper**C.E.O. at Affiliatewise  
Joined over a year ago[Add Friend](#)**Aaron Joachim**Sr. Account Executive at  
Adshare Media LLC

Joined over a year ago

**Aaron Kelly**Partner/Attorney at  
Kelly / Warner, PLLC

Joined over a year ago

**Aaron Kendall**

Joined over a year ago

[Add Friend](#)**Aaron Prichard**Added by Benjamin Brown  
about 4 months ago**Aaron Weitzman**

Joined over a year ago

[Add Friend](#)**Abby Whitridge  
Berman**Los Angeles, California  
Joined over a year ago[Add Friend](#)**Abdul Hamid Giwa**User at Google Inc.  
Joined over a year ago[Add Friend](#)**Abhishek Rajurkar**Added by Beau Hadwiger  
about 8 months ago[Add Friend](#)

Chat

# Exhibit B

KEVIN SMITH HEY REACH MEDIA. WHY DO YOUR EMPLOYEES ACT SO

pitiful? <http://postimage.org/image/o4rstsbl/>

November 30, 2012 at 9:02am

**Ryan Lenahan**

Roger Dowd from Reach Media group owes me \$13,000 and forcing me to hire Harrison Gevirtz to take them to court. I'm also aware that they owe another network \$xx,xxx in addition to another affiliate they owe \$xx,xxx. Roger claims we were using "unapproved" sms content however I have countless emails, skype transcripts...etc where he told me to use his exact word for word message on my marketing materials or else risk non payment, which I did under threat and now hes claiming its unapproved BS story.

September 28, 2012 at 7:19pm near Corona, CA

4 people like this.



**Ryan Lenahan** Roger Dowd sent a 14k wire to my partner whom was using the very same sms content, then 3 days later contacted the bank and pretended the wire they sent was fraud in attempts to get it reversed. Luckily a signed IO, invoice, emails, transcripts...etc got the bank to realize it was a BS story and stopped the fraudulent reversal.

September 28, 2012 at 7:21pm



**Rocky Iorio** oh my...not going near that network

September 28, 2012 at 10:11pm



**Josh Ogle** Good to know, thanks for the heads up.

September 30, 2012 at 5:50pm • 2



**Ryan Lenahan** Just an update, over 3 months have passed and have still not seen a dime.

November 4, 2012 at 6:08pm



**Rocky Iorio** apparently no one cares about their reputation.

November 4, 2012 at 7:48pm • 2



**Michael Rich** Ryan Lenahan - are we talking about reachmg.com? If so, I have a contact you guys can all 'chat' with.

Reach Media Group applied to NAMoffers last week.

November 27, 2012 at 11:04am



**Ryan Lenahan** Yeap that's them.

November 27, 2012 at 11:07am via mobile



**Amy Monier** What about the acquisition of Reach, did the new owner exclude the debts owed I am guessing

November 27, 2012 at 11:12am



**Michael Rich** First Name: Michael  
Last Name: Walton  
Role/Title: Affiliate Manager  
Phone: 404-949-3128  
IM Screen Name: reach2mwalton  
IM Service: aim  
Email: mikew@reachmg.com

Comments:

Hello-

We are looking for network placement and internal email traffic to

**facebook**     **Kronenberger** | [Find Friends](#) | [Home](#) |  | 

Comments:  
Hello-

We are looking for network placement and internal email traffic to our exclusives such as:

Installment Loan Experts - \$35 CPL  
Better than payday, offers longer repayment term for consumers needing cash  
<http://www.installmentloanexperts.com/?lc=1-30>

Auto Loan Experts - \$12 CPL  
Subprime lending options for car buying consumers  
<http://www.autoloanexperts.co/default.aspx?lc=1-1>

Holiday Cash Lender - \$9 CPL  
Seasonal payday loan short form  
<http://www.holidaycashlender.com/?lc=1-20>

HealthcareXpress - \$18 CPA (internal email only, no network)  
14 day free trial, accepts both credit/debit cards  
<https://www.healthcareexpress.co/default.aspx?lc=1-2>

Again, everything is exclusive and direct. We built all these sites which means top payout and best payment terms for you. No middle man.

November 27, 2012 at 12:47pm

 **Michael Rich** Ryan Lenahan - best of luck!  
November 27, 2012 at 12:48pm

 **Michael Rich** Amy Monier - maybe, can you gain more details on the consolidation? Seems odd to forgive previous debts.  
November 27, 2012 at 12:48pm ·  2

 **April Wagner** Randy Mitchelson do you know anything?  
November 27, 2012 at 12:51pm ·  2

 **Amy Monier** ^ I will let him respond   
November 27, 2012 at 1:06pm ·  2

 **Moe Vazquez** Odd. We've always had good dealings with Reach and Roger. They've been a good partner.  
November 27, 2012 at 3:23pm ·  2

# Exhibit C

**⚠ Rough Estimate:** The sample size for this site is small; for more info refer to our [Data Methodology](#).

[SAVE GRAPH IMAGE](#) [EXPORT CSV](#) [EMBED GRAPH](#)

SHARE THIS SITE:

Unique Visitors



## UNIQUE VISITORS

10,213

14.69%   
 -69.17%

## RANK (BY UVS)

139,294

14,011   
 -83,630

## SITE DESCRIPTION

Shoemoney - [shoemoney.com](http://shoemoney.com)

Shoemoney Media Group - The Delivery and Service Organization one of the fastest growing, privately held, technology companies within the United States is a solution provider of choice developing and marketing web hosting products and security services that offer ask-oriented, "know how" solutions for businesses and home-office entrepreneurs and professionals alike. The company is a privately owned corporation residing in Omaha, Nebraska. Shoemoney Media Group's product and service lines also include, but are not limited to Information System's "UNIX, Linux, Windows, Mac OS, OS2, MVS" Management, Information Security, Web Traffic Management, Web Hosting, Web Graphical Design and Content, System(s) Management, Intrusion Detection, Threat and Vulnerability Assessments, Auditing, along with specialized services to meet our customers current and future demands. Shoemoney Media Group maintains a significant profitable Internet and Security presence. The company website, <http://www.ShoemoneyMedia.com>, provides product information and sales, product support, and online registration and updates. Shoemoney Media Group's founder and CEO is Jeremy Schoemaker, an accredited computer science technologist with expertise covering the paradigm of Information and Service Delivery systems.

## COMPETITIVE RANK (UVS)

1.	<a href="#">problogger.net</a>
2.	<a href="#">johnchow.com</a>
3.	<a href="#">copyblogger.com</a>
4.	<a href="#">shoemoney.com</a>
5.	<a href="#">seobook.com</a>

View sites similar to [shoemoney.com](#)